

OSTRALE

Biennale für zeitgenössische Kunst

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Art and Culture in Dresden, Saxony

Acquire Artworks through Crowdfunding

The OSTRALE – Center for Contemporary Art is looking for small and big sponsors on the startnext.com platform – „thank you gifts“ can be booked from 5 to 50 000 Euros

Dresden. The OSTRALE – Center for Contemporary Art is collecting small private donations for the first time through a crowdfunding project. The funding goal is currently 25.000 Euro, and the project is extended until 15 October.

The Corona crisis has hit the OSTRALE in the middle of rebirth: at the beginning of the year the team had just begun the move to their new location in the Rethelstraße in Dresden-Übigau. This is precisely when the Corona crisis brought some uncertainties: private sponsors withdrew, programs (such as, among others, the organization of a contemporary art exhibition in frame of the European Capital of Culture Rijeka 2020) had to be drastically scaled down or cancelled, and public funding is also threatened to be reduced in the future. Help is needed to complete the construction of the new location and to continue the preparation of the OSTRALE Biennale O21 in the year 2021.

„With the money raised through the crowdfunding project, we want to be able to open our exhibition workshops, depots, offices and above all our public event space barrier-free, fully functional and in accordance with the new hygiene measures, by the end of the shutdown period. This would enable us to receive visitors again, with exciting and high quality programs. This is how the OSTRALE – Center for Contemporary Art intends to continue enriching the cultural city of Dresden with contemporary art, bringing important impulses into the social discourse“ – says director Andrea Hilger.

<https://www.startnext.com/ostrale-dresden-neuer-kunstort>

OSTRALE Biennale O21: from 01.07. to 03.10.2021

The OSTRALE Biennale is one of the largest temporary exhibitions for contemporary art in Germany, showing more than 300 works of art by approximately 180 artists from over 34 nations in its latest edition. It is not a sales exhibition per se, which gives it the freedom to discuss socially relevant topics regardless of art market developments. The guiding principles of OSTRALE, such as peaceful coexistence, acceptance of the foreign / unknown, respectful interaction, religious diversity and internationality are always reflected in the content of the exhibitions. The OSTRALE team has already brought large-scale contemporary art programs to European Capitals of Culture on several occasions, for example in Pécs in 2010, in Wrocław in 2016 and in Valletta/Malta in 2018. OSTRALE has also co-designed a part of the art program in the European Capital of Culture 2020 Rijeka/Croatia as well, which however could only be presented digitally due to the Covid-19 pandemic.

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Die OSTRALE wird gefördert durch die Landeshauptstadt Dresden, die Kulturstiftung des Freistaates Sachsen (Diese Maßnahme wird mitfinanziert durch Steuermittel auf der Grundlage des vom Sächsischen Landtag beschlossenen Haushaltes); der Ausstellungsfokus „Womanism“ wird gefördert im Fonds TURN der Kulturstiftung des Bundes, die „all sense app“ wird gefördert durch AKTION Mensch / Weitere Förderer: EU, Deutsches Kinderhilfswerk, der Freistaat Sachsen, Stiftung Kunst und Musik für Dresden / Hauptsponsoren: USD Immobilien GmbH, Ostsächsische Sparkasse Dresden, Bplus. Infra Log GmbH, Heinrichsthaler Milchwerke GmbH, Spedition Detmers Transport GmbH, Schneider + Partner GmbH